be bold to go bald
**Shave those locks**

Shaving your head is a great way to show people that you’re serious about helping vulnerable children!

Not so hairy on top? Shave your beard or moustache.

**Dye those locks**

Dye your hair, beard or moustache a crazy colour to stand out from the crowd. KidsXpress is all about expressing ourselves and what better way to do this than crazy, zany rainbow coloured hair!

Whatever colours you choose, it’s a great way to be unique and start conversations.

**Or Wax them off completely**

No pain, no gain!

Wax your legs, chest, back or commit to a full body wax!

Your friends will love seeing you cringe and you can even sell them wax strips to give them a great incentive to make a donation.
why what you’re about to do is so very very important!

KidsXpress launched a world first approach to early intervention trauma therapy uniquely combining modalities of expressive therapy including music, art, drama, dance and play therapy.

Through this innovative program KidsXpress supports children that are living with the impacts of trauma such as grief, loss, neglect, and physical, emotional and sexual abuse.

Over 10 years KidsXpress has grown to support more than 2500 vulnerable children and become a leader in the field of expressive therapy.

KidsXpress’ mission is to transform the lives of children impacted by trauma. We hope to create generational change by inspiring children to thrive and, through sharing our knowledge of trauma-informed care to support families, schools and communities to better manage and minimise the impact of childhood trauma.

Thank you!

Please [click here](#) for more information on KidsXpress

Thanks to your generosity, compassion and support, KidsXpress will be able to inspire more vulnerable children to **thrive!**
Here’s a simple checklist to help your event get started!

✅ the game changing checklist!

Decide

☐ What is your hairy situation (decide what you want to do)
☐ Who do you want to involve – work colleagues, family, friends, club.
☐ What is your fundraising target?
☐ When do you want to do it?

Prepare

☐ Talk to us – We would love to hear your ideas and help with offering any suggestions
☐ Venue – Do you need to book an oval, park, building, facility for your event?
☐ Support - Reach out to friends or family to help if you need it
☐ Register your event – Speak to us if you are unsure, contact our events team on 02 9380 9220 or fundraise@kidsxpress.org.au
☐ Spread the word – Use Email, social media, create posters or make phone calls to promote your event
☐ Send invitations – Give people plenty of time to prepare and make sure to follow up on RSVPs
☐ Make it memorable

During and After The Event

☐ Have fun
☐ Share plenty of photos and videos on social media tagging @KidsXpressLife
☐ Thank all of your supporters
☐ And make sure to Celebrate!!!!

Donating the funds

Once you’ve gathered all your donations and chased those last few slow pokes who’ve promised to donate, it’s time to bank the money. Please make sure to bank it within 14 days (it’s a legal thing):

Direct deposit: KidsXpress Gift Fund, BSB: 332-027, ACC: 552509585
Cheque: KidsXpress - PO Box 241 Kensington NSW 1465
Fundraising page: Pay the amount using your credit card onto your fundraising page and deposit the money into your account

If we missed anything, please give us a shout anytime at fundraise@kidsxpress.org.au
Subject line: omg what am I doing?!

Ahhh, ok! Sorry I’m in the midst of a mini-freak out. I’m just a bit nervous because I’ve decided to shave off all of my beautiful locks! *deep breaths*

So why on earth am I making such a bald statement? (see what I did there??)

Well, it’s simple really, I’m passionate about supporting the inspiring work of children’s charity KidsXpress!

KidsXpress is all about helping vulnerable children to learn how to use their own creativity and imagination as tools to express their feelings, learn about themselves and support their mental health and wellbeing.

I’m expressing my support for these kids by shaving my head and aiming to raise $1000 (but more is totally fine!). Every dollar will be donated to this amazing organisation, funding all of the paint, crayons, glitter, clay and cloth which helps a scared, angry or heartbroken child to describe and process the pain they’ve been experiencing.

So here’s the deal. If you can donate the price of your daily coffee or what you’d expect to see the latest blockbuster, together we’ll reach that target in no time!

I’m even auctioning off the waxing strips which you can satisfactorily rip off my back to the ten highest donors!

Dig deep to transform the lives of vulnerable children today! You can bring money on the night or donate to my fundraising page.

Thank you and hope to see you there!

*Change the grey areas with details of your event

If you’re a bit more old-school you can print out one of our hard copy posters and fill out the details to stick up around the office. Or get a bit more personal and print off our invites to hand out personal invitations
Tips & Tricks to help you reach your goals!

Fundraising doesn’t have to be hard! We’ve put together some of the best tips & tricks to help you bring out the fun in fundraising and, smash your target at the same time.

You can auction off sections of your hair, highest bidder gets to cut the ponytail prior to the shave!

Let your loved ones decide on which crazy pattern the shave will take (Mohawk, lightning bolt or stripes)

Let your supporters get involved in the shave, taking turns with the clippers!

You can even let your sponsors choose the colour... the highest donation gets the honour!

Get everyone together and host a public wax off at work and auction off the privilege of ripping off a strip!

Ask your guests to make a donation to attend your event or charge a ticket price.

Raffle or auction off waxing strips.

Include some fun games to play for a small playing fee. They’re fun, entertaining and money raising!

Lots of companies dollar match so don’t be afraid to approach your organisation

Make sure you tell your supporters how important their donation is. You can share our poster describing what various donations mean for amazing children.

Anyone interstate or overseas can still be a wonderful supporter.
Expressive therapy for children

- $30: Can buy an expression kit for a child, supporting their wellbeing and creativity post-program.
- $75: Can fund the instruments, art supplies and other materials used to support one child through our program.
- $250: Can pay for the travel costs to reach vulnerable children throughout Sydney.
- $600: Can fund 10 parents or carers through a training course to support their child post-program.
- $2,500: Can transform the life of a child by funding their placement through our entire program.
- $5,000: Can provide clinical placement and supervision for a tertiary Expressive Therapy student.
- $12,000: Can fund an Expressive Therapist who sees 24 children over a school term.
- $15,000: Can transform the lives of vulnerable children by funding an entire KidsXpress program.

More information at www.kidsxpress.org.au
beauty begins the moment you decide to be yourself

-Coco Chanel
At KidsXpress we are super creative and love sharing our creativity with others.

Now that you’ve got your event all under control, take some down time, relax, make a cup of tea and have some fun colouring in!